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Alera Group Acquires iPros Insurance Professionals

APRIL 13, 2023



Deerfield, IL (April 13, 2023) — [Alera Group](#), a top independent national insurance and wealth services firm, today announced the acquisition of iPros Insurance Professionals, a broker-focused field marketing organization specializing in Medicare Advantage, Medicare Supplements, State-Based Marketplaces, the Federally Facilitated Marketplace and small group lines of business.

"With more than 50 years of combined experience, our team possesses a deep knowledge of managed healthcare, marketing guidelines, technological solutions, compliance and agent needs," said Juan

Gallardo, CEO and President of iPros Insurance Professionals. "With the right coverage, people can have security and peace of mind for themselves and their family. Our ultimate goal is to provide our broker partners with the necessary tools and resources to improve access to health insurance coverage for their clients."

Headquartered in California, iPros Insurance Professionals offers competitive products, elite technology and business development support to insurance agents nationwide. iPros Insurance Professionals specializes in Medicare Advantage Plans (MAPD), Covered California Individual and Family Plans (IFP), Supplemental, Small Group Employer Benefits, Life Insurance, Special Needs Plans (SNP) and Prescription Drug Plans (Part D).

"The significant investment iPros has made to provide exceptional support, new tools, and comprehensive training and career development to their partners have made this acquisition invaluable to our growing network of producers and advisors and the clients they represent," said Alan Levitz, CEO of Alera Group. "We look forward to integrating the iPros expansive portfolio of products and services throughout Alera Group."

The iPros Insurance Professionals team will continue serving clients in their existing roles. Terms of the transaction were not announced.

About Alera Group

Alera Group is an independent, national insurance and wealth services firm with more than \$1.2 billion in annual revenue, offering comprehensive employee benefits, property and casualty insurance, retirement plan services and wealth services solutions to clients nationwide. By working collaboratively across specialties and geographies, Alera Group's team of more than

4,200 professionals in more than 180 offices provides creative, competitive services that help ensure client business and personal success. For more information, visit

<https://alergroup.com/> or follow us on LinkedIn.

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